**Personal details**

Name: Bregje Reinderika Zijlstra

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Marital Status: Living together, engaged

Date of Birth: 15th of February 1982

Place of Birth: Leiden, Netherlands

Nationality: Dutch

**Education**

**Athenaeum** 1994 – 1997

**Havo/high school** 1998 – 1999

**Higher School of Leiden (HBO)** 2002 – 2006, Bachelor degree HR Management,

Specialty Entrepreneurship

**Training & Company Courses**

* Middle Management Skills (BGN) 2000
* Microsoft Windows / Excel (BGN) 2000
* Horse hoof caretaking/ trimming 2001
* AccountView (SportCity) 2003
* Sales/ marketing (SportCity) 2004
* Horses First Aid 2006
* KNHS horse trainer/instructor 2012
* SKIDATA, Kudelski group 2018

## Experience

**Liftverbund Feldberg 01-2019 till current**

**Spokesperson/ sales Germany**

Company activities;

Governmental tourism company operating the ski slopes of Germany’s highest winter sports area, offering 38 ski-lifts, 63 km of ski slopes in 8 area’s around the Feldberg. Seasonal business. [www.liftverbund-feldberg.de](http://www.liftverbund-feldberg.de)

Responsibilities;

Responsible for providing information to the guests about the area, the ski-slopes, the company and the ski-passes in German, English, Dutch and French. Selling ski-passes for the ski-slopes with the SKIDATA system, the world market leader in access and revenue management.

**Rancho Washikemba BV 2009 till August 31st 2018**

**Managing director/ owner Bonaire**

Company activities;

Rancho Washikemba BV is the only licensed horseback riding ranch on Bonaire, which offers trail-rides for tourists, as well as lessons and boarding for private horses. The company owns 13 horses and there are 2 boarded horses at the ranch. Take a look at the website for more info [www.ranchowashikemba.com](http://www.ranchowashikemba.com)

Responsibilities;

Responsible for the complete management, exploitation and results of the company, including marketing, daily care of the horses, barn maintenance and cleaning, financial management, purchasing horse-food/ gear, taxes, manage employees (2), guest contacts, basic medical care, etcetera

**SalvaModels BV 2005 till 2011**

**Managing director/ owner Netherlands/**

**Bonaire**

Company activities;

SalvaModels is a small boutique agency, founded in 2005 by Bregje Zijlstra. Focusing on developing and managing ‘international’ modeling careers and working with all the top agencies worldwide.

Responsibilities;

Responsible for the complete management, exploitation and results of the company. Because of the wide range of the different model-sections consisting over 200 models, human resources management was a large part of the job.

Major achievements;

SalvaModels has discovered, developed and represented a diverse list of upcoming top-models, including Bregje Heinen (Victoria’s Secret), Annelot de Waal, Caroline Meijer and Soekie Gravenhorst (born on Bonaire, now with Paparazzi Amsterdam) to name a few. Arranged and managed shows, editorials and other jobs for their models for clients like Benetton, Versace, Donna Karan, Prada, Wolford and Gucci in Milan, New York, Miami, Cape Town, Paris, London.

**Hillanaar Outdoor Advertising BV 2004 till 2005**

**Trainee human resources management Netherlands**

Company activities;

Hillenaar Outdoor Advertising develops outdoor and indoor media. Hillenaar is currently in the top three of outdoor advertising companies in the Netherlands and is also a major player in the indoor market.

Responsibilities;

Together with the HR-manager responsible for the complete development of the HR-department, handling over 85 employees including amongst other things as job-interviews, developing formats for appraisals, developing function measurements systems, job descriptions and decrease a employee satisfaction survey.

**SportCity Leiderdorp 2002 till 2006**

**Sales / front of house manager Netherlands**

Company activities;

SportCity is a health centre and one of the largest providers of (personal) fitness in The Netherlands, offers fitness, squash, group lessons as well as food and beverage.

Responsibilities;

Responsible for the day to day operations, producing result-reports, implement new procedures, coaching and training of employees, writing employee-manuals, increasing results of sales. The last 7 months also licensed to teach and teaching the Les Mills ´BodyBalance´ classes. Reporting to the Club-Manager.

**Boekhandels Groep Nederland 1999 till 2002**

**Manager logistics Netherlands**

Company activities;

Selling and renting out (study)books to students of all different kind of studies. Packing and posting large amounts of book-packages all over The Netherlands.

Responsibilities;

Started as a management assistant and after half a year responsible for managing all incoming and outgoing goods, troubleshooting logistic problems, inventory management, warehouse management, facility management, management (temporary) staff and intern helpdesk pc-systems. App. 55 employees during high season. Reporting to the general manager.

**Van der Valk Hotel & Restaurantbedrijven 1997 till 1999**

**Waitress/ Assistant Manager Netherlands**

Company activities;

International 4 star hotels. Operation consists out of 150 till 200 rooms and extensive F&B facilities.

Responsibilities;

At first started as a waitress. Very soon as an assistant manager responsible for the day-to-day operations of Hotel Sassenheim. App. 85 employees. Reporting to the manager of the hotel.

**Linguistic Skills**

* Dutch : Mother Tongue
* English : Fluent
* German : Fluent
* Spanish : Little

**Hobbies & Interests**

* Horseback Riding
* Photography /filming
* Snowboarding



